

the Utopian

June/July 2007

salon | utopia
1208 42nd Street Des Moines, IA
experienceutopia.com

eufora
elite
certification

SUMMER
make-up
tips

our
first
anniversary

Model: *Liz Vaughn*
Photo: *Lance Shuey Photography*
Hair & Make-up: *Patricia Sarcone*



thank you to all of our clients, family and friends for a fabulous first year! We are blessed to have such wonderful people who believe in us. We just can't believe it's already been a year!

Here are some of our *highlights* from the past 12 months:

June 1st, 2006 - Salon Utopia opens it's doors

August, 2006 - We do hair and make-up for our first Juice Magazine cover

September, 2006 - Tara Carver becomes our Manager

September, 2006 - We enter our first Beaverdale Fall Festival Parade

September, 2006 - We add Eufora products

January, 2007 - We become an exclusive Eufora Salon

February, 2007 - Salon Utopia wins Cityview's "Best Hair Salon" in Des Moines

April, 2007 - We begin a partnership with Fusions Modeling Agency, doing hair and make-up for photoshoots

Fusions

by jacob ross

Since partnering with Fusions by Jacob Ross Modeling and



Talent agency, doing hair and make-up for photoshoots, we constantly get the question: "How DO you get started in modeling"? We asked Fusions model scout, Nicole Schafer, to explain the best way to get started.

Nicole says, "The best way to contact us is via our website (www.fusionsjacobross.com). We will email you an application to fill out and have you send in some photos. From there we would give you a call to set up a consultation if you have the look, experience, training, etc, that we need..."

Fusions model, Amber Cavern
Hair & make-up by Tara Carver

Ask the Stylist

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If you have a question for Tara, email her at:
tarautopia@yahoo.com



Tara Carver,
Manager

SUMMER

make-up techniques



Stylist, Alison Sorenson

Ali says: *“Keep it light and simple for gorgeous summer color”*

ALWAYS START WITH A GOOD SUNSCREEN!

SUBTLE EYES



Highlight the corners & under the brow area.

Arbonne's "Heavenly" eye shadow \$12



Use on the lid surface

Arbonne's "Mesmerized" eye shadow \$12



Line your eyes with either:

Arbonne's "Mermaid" eye pencil \$12



OR with:

Arbonne's "Mossy" eye pencil \$12



Try this water resistant mascara:

Arbonne's "Brown/Black" mascara \$22

CHEEKS



Lightly dust over cheek bones

Arbonne's "Bashful" blusher \$14

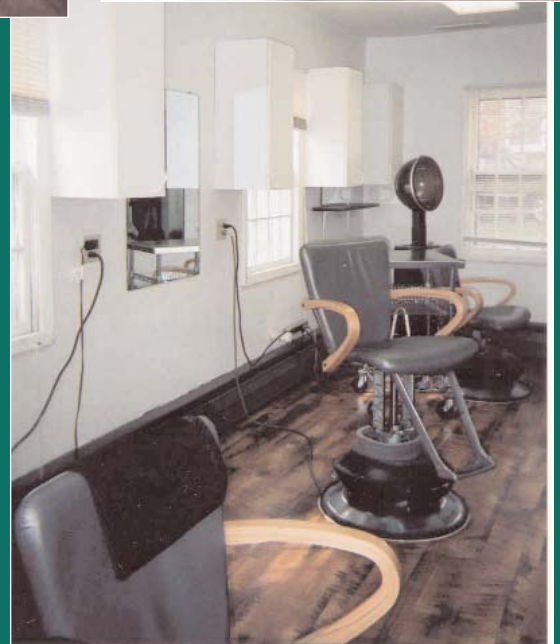
FINISH WITH A SAFE TAN



Use a bronzer underneath cheek bones and on your shoulders & neck

Arbonne's No Sun Intended Bronzing Powder \$28

before utopia.....



Eufora

ELITE



eUFORA
HAIR ■ BODY ■ MIND

Certification

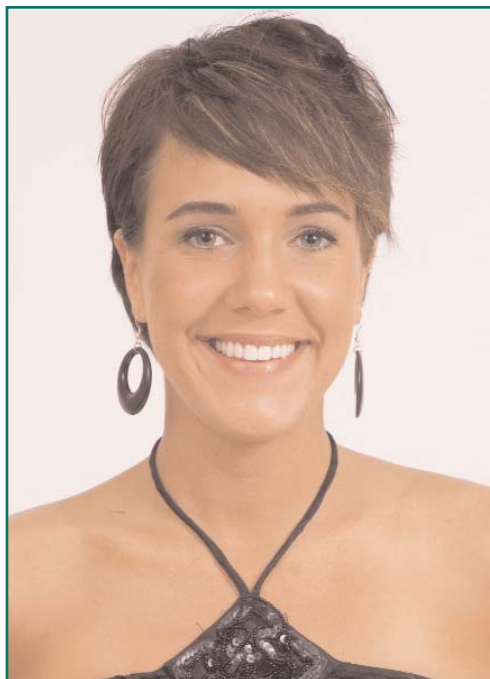
Congratulations to Tara, Alison & Patricia for becoming a member of Eufora's Elite Team!

WHAT DOES THIS MEAN FOR OUR CLIENTS?

Becoming Elite Certified means that the stylists have attended extensive training on all Eufora products and processes.

This means that we can help you choose the absolute BEST products for your particular hair type.

EUFORA'S ELITE TEAM MEMBERS





new at Utopia
Arbonne's
f.y.i. body creams

Somewhere between the jolt of your alarm in the morning and when your head hits the pillow at night, you deserve to spoil yourself - start with your skin! Indulge in bodybetter™, an ultra moisturizing body cream fused with heavenly aromas.



mysterious



flirtatious



ambitious

3 NEW SCENTS

only \$16 each!

7 oz.