

# theUtopian

February 2008


experienceutopia.com

salon | utopia

1208 42nd Street Des Moines, IA

515-274-1888

GIFT  
CERTIFICATES

Give your valentine   
the gift of utopia!

saying "I DO"?

Book now  
for your   
wedding day!

Client  
Referral  
Contest  
**WINNER!**  
Annie Gaster

I LOVE eufora!

buy 2 eufora products and  
get the 3rd half-off!

during the month of February



Model: *Cassandra Durbala, from the movie "Flick"* Hair: *Tara Carver*

Make up: *Lindsey Ritland* Photographer: *Ace Foto*



*the*

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SALE!

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# experience utopia wedding services



## Bridal Hair Services

### Complimentary Consultation for the Bride

#### Practice Run for the Bride

We recommend that you schedule this appointment 3-4 weeks prior to your wedding and bring everything you will have for your big day - such as your veil, earrings, hair jewelry, necklace, etc. We will advise you as to how much time we will need so you can properly schedule your wedding day activities.

### Wedding Day Hair

We will refer back to your trial run with our pictures and notes to recreate the look we have decided on your practice day.

**Service Total: \$100** (includes practice run)



## Bridal Makeup Services

### Complimentary Consultation for the Bride

#### Practice Run for Makeup

We recommend that you schedule this appointment directly after your practice hair appointment in order to capture your complete appearance before your upcoming wedding day.

### Wedding Day Makeup

We will refer back to your trial run with our pictures and notes to recreate the look we have decided on your practice day.

**Service Total: \$45** (includes practice run)



## Bridal Party and Family

**Wedding Updo** (any style, including pin work): **\$65**

**Wedding Special Style** (no pin work): **\$40**

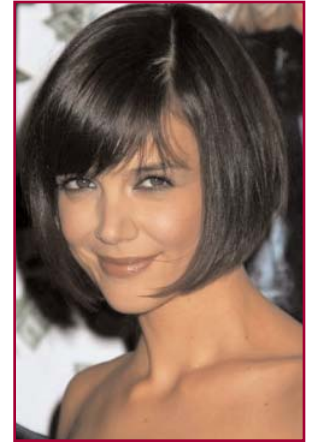
**Makeup Application:** **\$30**

what's

# HOT for Hair??

## short hair... like Katie Holmes

We love Katie Holmes short bob haircut. This hairstyle isn't for everyone but it works well on her for a few reasons. First of all Katie has a longer neck and this accentuates her neck therefore making her face look slimmer. Secondly the length of the cut to her jawline brings out her high cheek bones. Also the shorter bangs make your attention focus on her beautiful eyes!



Katie Holmes

# bright, wild colors!!



Punk hair color is fun to experiment with and makes a bold statement to the world about who you are.

Whether it's pink hair, blue hair, green, or purple that you desire, it typically requires the same process. Most hair will need to be prelightened and then applied with the color. Make sure when you book your appointment that you mention what color you are looking to achieve!

**WE MAY NEED TO SPECIAL ORDER YOUR SELECTED COLOR!**



We used Hot, Hot Pink for Tara & Sam's Highlights



# filming flick



Doing hair for the movie called "Flick" proved to be a great experience for Tara

In the two weeks of the filming for the movie "Flick", Tara did hair for five of the actors.

"It was great meeting the actors and getting to know them a bit. I was honored to be a part of such a wonderful film". - Tara

WANT TO LEARN MORE ABOUT THE MOVIE "FLICK"?

go to: [www.filmingflick.com](http://www.filmingflick.com)



hair by Tara Carver

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CLIENT REFERRAL CONTEST

And the winner is...

**ANNIE GASTER!**



Here's what Annie won:

FREE CUT AND STYLE or UPDO with Patricia

\$50 GIFT CERTIFICATE TO Flying Mango Restaurant

\$50 GIFT CERTIFICATE TO The Des Moines Playhouse

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beautiful hair.

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New Clients:

RECEIVE A FREE CUT  
WITH THE PURCHASE OF  
ANY COLOR SERVICE

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OR

New Clients:

TAKE \$10 OFF  
A HAIRCUT

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photo by Paige Peterson Photography

Earn a \$10  
service  
coupon  
every time  
you refer a  
new client to  
the salon!

Pass these  
two offers on to  
your referrals!

