

theUtopian

December 2008
experienceutopia.com

salon | utopia

TRANSFORM
your hair with
CINDERELLA
HAIR EXTENSIONS
NEW at utopia!

Introducing
the Power of
Moroccan Oil

EUFORA
SALE!

Why WE use and
recommend Eufora



Winter

\$avings

**Purchase a shampoo
and conditioner and
get a styling product
HALF OFF!**

now thru January 31st



Why Eufora?

Here's the scoop on why utopia adores these products...

Designed to protect, preserve and promote health of your hair, Eufora has used its unique blend of botanical extracts and Aloe Vera properties to design the most natural way to keep your hair looking beautiful.

Most products use water as a base but Eufora has raised the performance standard by using certified organic Aloe Vera gel as our product base. Known as the miracle plant, aloe is rich in over 200 biologically active substances, including 75 nutrients, 20 minerals and 12 vitamins. Aloe contains elements that are essential to cellular healing, renewal and growth. Aloe also delivers amazing antibacterial, anti-viral and antiseptic properties. It is a naturally effective solution to help alleviate the symptoms caused by skin and scalp conditions such as acne, dandruff and seborrhea.

Eufora is the only salon professional product line to provide certified organic Aloe Vera in the optimum quality and concentration required to deliver its true power.

Along with Aloe Vera, Eufora products utilize the most advanced botanical ingredients available, as well as pure essential oils to fragrance all products for an aromatherapy experience.

Eufora products are known for quality ingredients, but almost as impressive are the ingredients missing from Eufora products. They don't use synthetic fragrances, Sodium Laureth Sulfate, carcinogenic or suspected carcinogenic ingredients in any of our products.

**EUFORA PRODUCTS ARE NOW
ON SALE AT UTOPIA!**

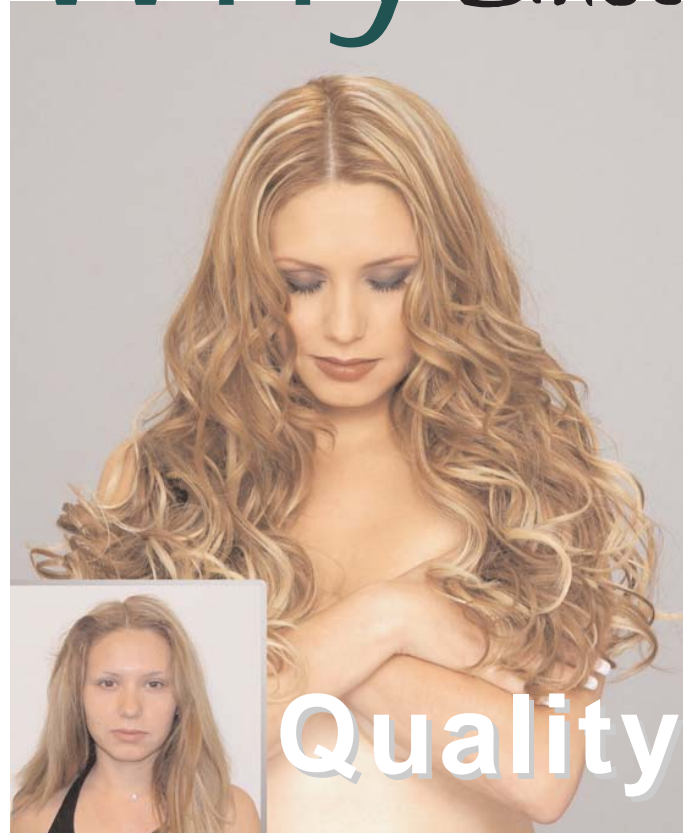
Why Cinderella?

100% human hair

Extensions

are a wonderful way to add length, fullness or highlights that won't fade!

We did a ton of research before we decided on an extension system. Here are a few reasons why we chose Cinderella:



Quality Care of hair



Coloring process



Source of hair



QUALITY:

Cinderella Hair uses only Indian Remy hair. Indian Remy hair has the texture of and closely resembles "European" or Caucasian type hair. "Remy" is a term used to describe superior hair that is cuticle correct. This means the cuticle on all the hair is laying in the same direction which prevents the matting and tangling that occurs with non-Remy hair. When applied, the cuticle will also flow in the same direction as your own natural hair, creating a fantastic shine.

CARE OF HAIR:

Indian Remy hair is the most desirable virgin hair because of the way it has

been cared for and protected. In many cultures young women shampoo, condition and keep their hair covered and protected from the elements. They keep it out of the way as they go about their daily life. The hair is never colored, highlighted, permanent waved or chemically treated.

SOURCE OF HAIR:

According to custom, at marriage the hair is cut at close range at the nape and then given to the new husband. The husband then takes the hair to the temple and a prayer is given. The temple then sells the hair and utilizes the funds to meet the many needs of the community.

more about....

Extensions

BONDING MATERIAL:

Cinderella Hair uses a clear bond that is scientifically developed exclusively for them. The unique patented organic protein formula allows the bonded extension hair to become color coordinated with the bond. The transition from your natural hair color to the extended hair become nearly impossible to detect.

TEMPERATURE:

Because Cinderella Hair's state-of-the-art bonding method employs a gentle, low-heating system, the bond will soften evenly, encompassing the hair shaft and bonding to the cuticle layer while not penetrating into the cortex. **Cinderella Hair extensions can be removed quickly without damaging the hair.**



To schedule a FREE consultation,
call us at 274-1888

INTRODUCING THE POWER OF MOROCCANOIL™

Want shiny, lustrous hair?

MOROCCANOIL™ has the unique quality of instant absorption into hair, creating an instant shine without leaving an oily residue.



Softens thick unmanageable hair.

Restores shine and softness to dull lifeless hair. Strengthens brittle hair.

Promotes healing and provides nourishment to hair damaged by coloring and styling.

Creates an optimal balance for the hair and scalp.

Nourishes the scalp (alleviates itchy, dry scalp)

Protects against UV damage and other environmental factors.

Reduces drying time and speeds up styling time.



Now available at Utopia for home use!